

# Connect To The Core Inc. Presents TERESA EASLER: speaker. strategist. coach.



## WHO IS TERESA

Teresa Easler's abilities are independent of industry, circumstance or seemingly unachievable goals; Teresa creates original solutions to complex issues for her clients to achieve their best selves, and achieve business success. Her communication strategies flow from within her with perfect harmony. Her team is there to record every word of gold that pours out of her mouth for her clients, in which her clients turn to her team to say, "Did you get that?"

With a gift for storytelling, Teresa draws in any and every audience that she encounters delivering meaningful value to each individual. Her coaching and leadership as owner and CEO of Connect To The Core both motivates and influences those around her to reach their potential and grow.

Teresa was born and raised in Michigan and lived throughout the US for many years. She currently splits her time between her home in Toronto, Canada and her farm in Northern Michigan.

## WHAT TO EXPECT

Teresa operates and communicates with **passion and conviction**.

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She is **non-judgemental** in her approach.

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Teresa is conscious of others' perspectives leading to a greater **connection and partnership** with any audience.

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She is always **honest and direct** in her communication.

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Teresa creates **positive, creative and fun** environments.

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She **values and appreciates** individuality and guides others to recognize their distinctiveness.

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Teresa operates from the belief that everyone has the inherent ability to **communicate** powerfully.

## Topics

Connect To The Core has a diverse portfolio of topics for every occasion. Our goal is to provide a unique, relevant, and memorable experience for everyone involved. Our customized presentations are created to suit each specific audience while providing a useful takeaway for personal and business success.

### THE PASSION-BASED MESSAGE

As successful business people we recognize the importance of being able to inspire and motivate those around us. So what happens when you don't feel inspired? It takes a lot of effort to get results, it becomes difficult to explain the value that you create, and it becomes hard to differentiate yourself from the competition.

The Passion-Based Message™ is a powerful session that will reignite the passion you have for what you do, allow you to clearly articulate your core values, and help you create a powerful go-to-market message that differentiates you in the marketplace. Communication expert Teresa Easler will use unique exercises to teach you how to easily engage high end prospects, charge the fees you want, win more business, and reach the influential people that will lead you to greater successes.

### POWER TO CONNECT

In a world of information overload communication becomes near impossible. We are bombarded every day with more information than at any other time in history. There's social media, television, radio and print as well as our ever-increasing workloads. On top of that we have less and less time to evaluate, filter, accept or dismiss the information we receive. In the center of this tornado of stuff, we're trying to communicate our message. What chance do we have? How can we break through the clutter and deliver our message?

The Power To Connect is an insightful look at the human communication condition. In this session, strategist and coach Teresa Easler will lead participants through a proven eight-step process that will turn any situation into a successful results-driven communication.

### SETTING AND ACHIEVING YOUR GOALS

Everyone knows that setting goals is essential to actually achieving them, so why is it only 3 per cent of North Americans actually set them? Moreover, of the few who do set goals, only 30 per cent achieve them. Attaining goals is more than writing them down and hoping for the best. In this presentation, Teresa Easler shares her proven approach to setting the right goals, tracking your progress and ultimately getting the results you want.

## PRAISE FOR TERESA

### RICK FURMANSKI

Co-Founder & Wealth Manager at Clearview Wealth Solutions

“I have worked with Teresa Easler on communication strategies and public speaking for a number of years both in group settings and private sessions. “Teresa’s strategy focuses on authenticity, confidence and clarity of message. I highly recommend Teresa. Her methods produce results and she is a pleasure to work with.”

### IRWIN COHEN

Hunken Agency, Affiliated Financial Specialists, Inc.

“Teresa is a master at her craft, I can’t make a strong enough recommendation.”

“Teresa will have an impact not just on your bottom line but on your life!”

### RANDY FOX

Co-Founder, Chief Content Officer at EzCharitable

“Teresa is a one-of-a-kind human being. She has great perspective, unique insight and great communication skills. She always delivers great value and does so with wit and passion.”

### LEE BROWER

Founder, Empowered Health

“Teresa is an out-of-the-box thinker that sees things we all intuitively know but haven’t acknowledged, and organizes them into efficient systems that elevate our communication skills and results. Her creative insights and coaching are invaluable.”

## RECENT SPEAKING ENGAGEMENTS

- Women's Business Network
- Birthing of Giants
- VSR National Sales Conference
- Jewish Community Foundation of Montreal
- Women Executives in Banking Annual
- Education Conference
- Advisor Max
- Valmark Securities
- Leed's
- The Entrepreneurship Institute

